

CAMBOURNE PARISH COUNCIL

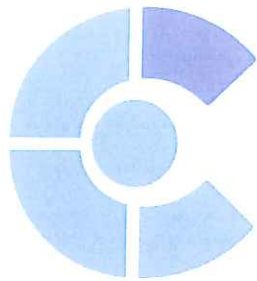
District of South Cambridgeshire

Council Meeting 1<sup>st</sup> October 2013

**POLICE MATTERS**

**Deputy Police & Crime Commissioner Brian Aston will be in attendance for this Item.**

Please find attached correspondence regarding the launch of Neighbourhood Alert.



**PRIVATE AND CONFIDENTIAL**

John Vickery  
Cambourne Parish Council  
The Hub, Cambourne Community Centre  
High Street  
Cambourne, Cambridge  
CB23 6GW

RECEIVED

27 SEP 2013

24 September 2013

As the Police and Crime Commissioner I promised that I wanted to engage with the public but I made a particular commitment to engage with the Parish Councils.

The launch of Neighbourhood Alert allows every Parish Council to be aware of police and crime activity within your area and I am hoping you will take this opportunity to sign up and be involved.

I'm delighted to inform you of the launch of a system that will make communities safer and save police time.

I shall be supporting Neighbourhood Watch in their recruitment drive in the coming year.

Neighbourhood Alert is now live and allows messages to be targeted at street level to subscribers by email – allowing Neighbourhood Watch and Cambridgeshire Constabulary to talk directly to the people they need to, when they need to.

The combined communication and administration system provides a greatly enhanced service to Neighbourhood Watch coordinators, enabling them to administrate themselves, saving police staff time.

The Police will use the Neighbourhood Alert platform to re-launch eCops, its messaging service that allows local officers direct contact with members of the public who have signed up to receive alerts.

Free to sign up, members of the public can register according to their interests, reducing information overload and ensuring that they receive targeted alerts that

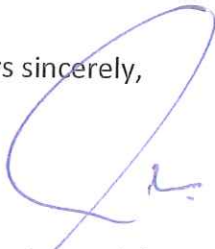
are more focused on their own interests. Messages can include crime prevention advice, details of incidents and appeals for help in reducing crime in the county.

I provided the funding for this system to allow Neighbourhood Watch and the police to communicate more effectively with communities to both tackle and prevent crime. I want new and innovative ways to free up police time and this system does just that by reducing time spent on administration.

You can sign up by visiting [www.ecops.org.uk](http://www.ecops.org.uk).

Please do feel free to share this letter with your contacts at Cambourne Parish Council or include it in your newsletter.

Yours sincerely,



Sir Graham Bright  
**Cambridgeshire Police & Crime Commissioner**