

heather.nigbur-day@cambourneparishcouncil.gov.uk

From: John Vickery <clerk@cambourneparishcouncil.gov.uk>
Sent: 15 June 2018 09:49
To: Heather.nigbur-day@cambourneparishcouncil.gov.uk
Subject: FW: walk this way

John Vickery
Cambourne Parish Clerk
Parish Office
Cambourne Community Centre
High Street
Cambourne
CB23 6GW

T 01954 714403
M 07772703967

www.Cambourneparishcouncil.gov.uk

<https://www.facebook.com/cambourneparishcouncil>

-----Original Message-----

From: Jenny Smith <Jenny.Smith@wildlifebcn.org>
Sent: 14 June 2018 14:52
To: 'John Vickery' <clerk@cambourneparishcouncil.gov.uk>
Subject: walk this way

Hi John

I saw this today and wondered if it might interest the Parish Council <http://www.keepbritaintidy.org/dog-owners-%E2%80%9Cwalk-way%E2%80%9D-cleaner-green-spaces>
Jenny

Jenny Smith
Reserves Officer
Direct line: 01954 713516

The Wildlife Trust for Bedfordshire, Cambridgeshire & Northamptonshire The Manor House, Broad Street, Great Cambourne, Cambridge, CB23 6DH
Office: 01954 713500

We work to make our three counties a place where nature can flourish and enrich the lives of the people who live here. With your help we care for local wildlife and more than 100 nature reserves. Volunteering your time or donating money to us will directly benefit local wildlife.

Tweet: @wildlifebcn Like: /wildlifebcn Visit: www.wildlifebcn.org

Registered Office: The Manor House, Broad Street, Great Cambourne, CB23 6DH.
Registered in England 2534145. Registered charity No. 1000412

This email is strictly confidential. It may be read, copied and used only by the intended recipient. Please contact the sender immediately if you have received this email in error.

You can change how you hear from us at any time by updating your preferences at www.wildlifebcn.org/yourdetails or by contacting us.

We process personal data in accordance with our privacy notice which can be found at www.wildlifebcn.org/privacy.

[DONATE](#)

[SUBSCRIBE](#)

[LOG IN](#)



MAIN MENU

DOG OWNERS “WALK THIS WAY” TO CLEANER GREEN SPACES

‘Walk this way’ - our innovation trial, with the Dogs Trust charity, saw an impressive 38% cut in dog fouling. And now we want to spread the benefits – asking councils to nominate their local parks or public spaces to receive the make-over too.

Whilst the vast majority of people think dog fouling is the most offensive litter, our research found 13% of dog owners admit to leaving bagged dog poo behind on a walk. The most common reason was a lack of nearby bins (54%), followed by forgetting to collect it on their way back (40%) and bins nearby being too full (26%).

Our pilot saw six popular dog walking routes receive a makeover to feature more bins and clear signage to find them – leading to a 38% decrease in dog fouling over the four week period.

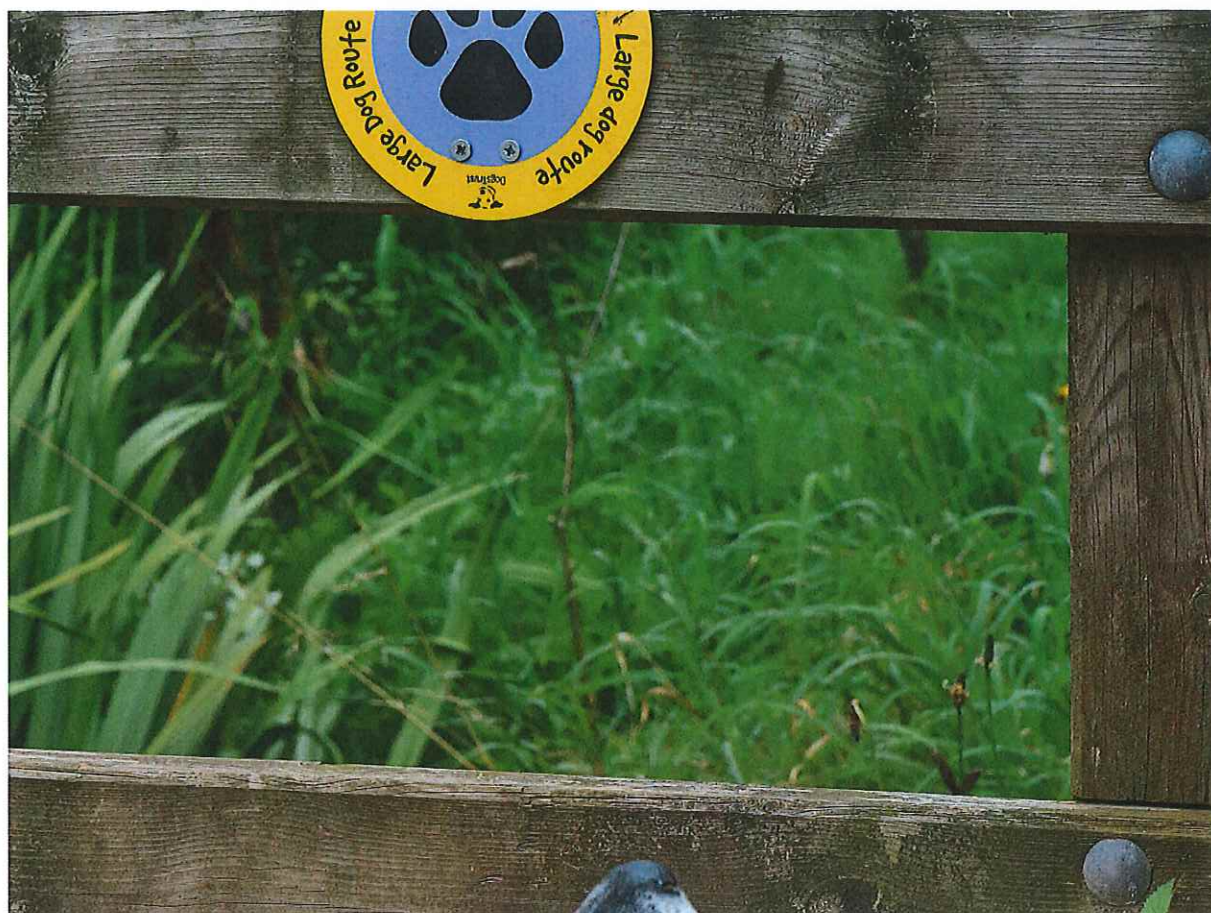
We’ll be making-over a further 18 sites – so we are asking local authorities to nominate your local parks and public spaces to join us. Once we have the 18 new sites, we’ll be working with local authorities to feature signage, maps and colour-coded routes which clearly mark the length of the walk and direct walkers to the nearest bins to dispose of their dogs’ waste along the way.

Keep Britain Tidy Chief Executive Allison Ogden-Newton said:

“CONTRARY TO WHAT SOME PEOPLE SEEM TO THINK, THERE IS, IN FACT, NO SUCH THING AS THE DOG POO FAIRY WHO WILL COME ALONG AND REMOVE THEIR BAGGED DOG POO. THE RESPONSIBILITY IS ON THE OWNER.

“THIS APPROACH HAS LED TO A MARKED REDUCTION IN THE AMOUNT OF BAGGED POO LITTERING PARKS AND WE’RE KEEN TO SEE IF THIS SUCCESS CAN BE MIRRORED IN EVEN MORE SITES THIS YEAR.”

If you manage a green or public space, with a dog-fouling issue, and you’d be interested in getting involved visit dogstrust.org.uk/walkthisway to express an interest by 22 June.





OTHER DOG-FOULING SOLUTIONS

[WE'RE WATCHING YOU](#)

[THERE'S NO SUCH THING AS THE DOG POO FAIRY](#)

[DOG FOULING & CONTROL TRAINING](#)

TALK TO US AND SHARE YOUR STORIES ON SOCIAL



**YOUR SUPPORT WILL HELP IMPROVE THE ENVIRONMENT ON YOUR DOORSTEP,
ELIMINATING LITTER, ENDING WASTE AND CREATING GREAT PLACES FOR
EVERYONE.**

DONATE

[About](#) [Media Centre](#) [Work for us](#) [Offices](#) [FAQs](#) [Privacy Policy](#)

[Cookies Policy](#) [Accessibility](#) [Sitemap](#) [Research & Publications](#)

[Centre for Social Innovation](#) [News](#) [Subscribe](#)

Keep Britain Tidy is a registered Charity No. 1071737. Registered as a Company limited by guarantee in England & Wales No. 3496361. Registered office at Elizabeth House, The Pier, Wigan, WN3 4EX