

CAMBOURNE PARISH COUNCIL

District of South Cambridgeshire

LEISURE & AMENITIES COMMITTEE MEETING 20th November 2018

CORRESPONDENCE

	FROM	SUBJECT
9.1	Enchanted Cinema	Open Air Cinema

Jessica Lydon

From: Jack Hoar <jack@enchantedcinema.co.uk>
Sent: 14 November 2018 15:10
To: Jessica Lydon
Subject: RE: Enchanted Cinema

Hello Jess,

Thank you for getting back in touch with me!

- So the best way to make this work financially - and what we do with other councils - is to pay us an upfront fee and then charge a fee to customers who come along, we normally charge £14 for a ticket to our events, but a price like £10 is cheap enough for a larger amount of people to come and is a high enough fee to cover your costs. Another way to make this a more profitable event for yourselves is to also have a bar and street food there and then take a percentage of their profit. We have great links with street food and portable bars so we can sort that out for you. Or you can do a bar yourself and keep all of the profits, we have an alcohol licence if that makes things easier for you.

- Facilities or location wise, we can pop up most spaces, but if you have a village recreation ground that is normally a perfect spot for us. We would just need some sort of power ideally, but at the same time, we can just use a generator.

- Set up and clearance wise, it depends massively on how large the numbers are, but if this was for around 300 people and we would need to provide deckchairs, we would probably need to be there from midday/1 to make sure it was set up to our standard. And would then take maybe two hours to pack down again.

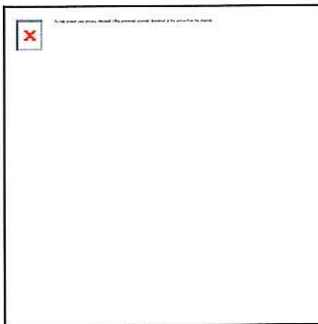
- Noise levels are low for this sort of event, we normally have live acoustic music before, but isn't a thing that we necessarily need to have. Then for the main feature, we can either play the film through our speakers, but alternatively, we have noise cancelling Bluetooth headphones which means there is absolutely no noise during the film so we won't be annoying any neighbours.

I have attached a video link for an event that we did similar to this one so you can picture what it would look like (at the start of the video).

<https://www.youtube.com/watch?v=pz3Qng99H4s>

Thank you again,

Jack



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On 14 November 2018 at 14:50 Jessica Lydon <jessica.lydon@cambourneparishcouncil.gov.uk> wrote:



Hello Cambourne Parish Council,

My name is Jack, marketing director of Enchanted Cinema - an independent cinema company based in Cambridge. Following sell-out seasons over 2016,2017 and 2018, we are looking to collaborate with local councils in the coming summer to spin our magic on.

Enchanted Cinema is all about creating an intimate atmosphere within which our audiences enjoy a cinematic experience of unparalleled beauty and charm. We bring together live music, short films, stunning visuals and thrilling cinema providing an unforgettable experience complete with charming decor, food, lighting and comfortable deckchairs.

After seeing the demand across our 2016/2017 and 2018 season, we feel the versatility of our product could be applied in exciting and inventive ways to local councils. We had an incredibly successful collaboration with Longstanton this summer where the best part of 300 people turned out to watch *The Greatest Showman*, we had amazing street food, a band playing before and beautiful decor surrounding the area, the picture attached is of our event at Longstanton.

We have a wide range of equipment/stock/resources, all operated by an enthusiastic and creative team who pride themselves on our collaborative approach. With countless ideas of how to tailor our cinematic evenings to any venue, we feel we can bring a unique addition to many different aspects of your institution.

Take a moment to look through our social media pages, client testimonies, previous events, and blog posts.

Website - enchantedcinema.co.uk

Social Media - @enchantedcinema