

Dear EAAA supporter.

We hope you are safe and well. Please find enclosed the latest issue of our Lift Off magazine. Due to the COVID-19 situation, we have written this letter to explain some changes at EAAA since we sent the magazine to print, so that you have as much up-to-date information as possible.

Updated events information as of 23 March

Only The Brave 2020 (29 March) was one of the first events to be postponed. We are hoping to reschedule this in October and hope our participants and volunteers will be able to join us then.

- 11 April Easter Egg Trail at Sandringham postponed, a summer trail might be possible instead.
- 16 May Big LEAAP, Beccles Airfield or Sibson Airfield currently still going ahead as planned.
- 16 May We Remember Walk Likely to be postponed to the late summer or early autumn.
- 4 June Get Up and Go Yellow we will encourage people to take part, if it is safe to do so.

26 June – Norfolk Show Ball – sadly, the Norfolk Show has been cancelled, which means this event (featured on page 16 and 17) has also been withdrawn. Therefore, we have not sent you the prize draw ballot form mentioned in the article. We are optimistic that we will be able to go ahead with this celebratory event in 2021, however it will be a while until we can confirm that.

Events currently still going ahead are: Salle Park Estate Open Gardens (5 July), Trek 24 Bedfordshire (5 September), Trek 24 Norfolk (13 September) and Royal Parks Half Marathon (11 October).

What's changed at EAAA?

We're glad to say that for the time being, things at EAAA are as close to 'business as usual' as they can be. We are doing everything we can to keep our pilots, doctors and critical care paramedics safe and operating as normal and are monitoring the situation closely. The postponements and cancellations of our fundraising events will have an effect on our fundraising income, but we are doing everything we can to mitigate this and adapt to the situation.

Our fundraising teams are working remotely and are still available by email and phone, should you need to get in touch. We are also looking at new ways of making sure our lottery and raffle draws can go ahead, to maintain these vital income streams, and would like to take this opportunity to thank you for everything that you do to support EAAA. We rely on the community to keep our life-saving crews flying 365 days a year and we still need your support, if you can give it.

#TogetherWe... Campaign

We are focusing on keeping positive and staying in touch with our supporters as much as possible and have started the TogetherWe... campaign on our website and social media, to share some positivity, updates from our frontline crew, ideas for coping with isolation and self-care, as well as stories of inspiration and kindness.

As part of the campaign we will also be hosting some new 'virtual' activities, such as a quiz, book club and first aid training, which you are welcome to join in. Simply visit our social media channels or www.eaaa.org.uk/togetherwe

It's a serious time, but we're all in it together. Take care, and we hope you enjoy Lift Off.

The EAAA Team.

Together we save lives

www.eaaa.org.uk

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