

CAMBOURNE TOWN COUNCIL

District of South Cambridgeshire

Cambourne Cricket Club

Council Meeting 1st August 2023

Members of Cambourne Cricket Club will be in attendance to present a proposal to Councillors.
(Presentation attached)

From: Cambourne Cricket Club

Sent: Monday, July 24, 2023 9:49 AM

Subject: Agenda Item for next full council

Hi John,

As mentioned previously, here is our proposition that we need signing off by the council if possible at the next meeting to ensure we can get our investment for the new pergola, amongst other items,

Please can you confirm receipt of the attached and our slot - we should need about 5 minutes per item if thats ok

Best Wishes,
Michael



Growth Plan 2023-2028

The club has grown significantly in the past 20 years, and to enable us to reach our full potential with our large and skilled membership base, we are seeking approval for several key investments from the council.

- *A new pergola at the Upper Cambourne Pavillion*
- *A new fixed nets facility – allocation of available land*
- *A new digital booking system for the Upper Cambourne Pavillion, pitches, and wider community facilities*



Why is Cambourne Cricket Club Important?

Founded in 2003, Cambourne Cricket Club represents a significant proportion of the community. We have **nearly 400 members** signed up on our player system PitchHero, showing the scale of our reach.

Our members come from a diverse background, and have a strong playing & non-playing community.

4x

Mens Saturday Teams

2x

Sunday & Midweek Teams

9x

Junior Teams (Boys & Girls)
Teams Ages 10-19

1x

Future Ambition for a Ladies
Team





Why is Cambourne Cricket Club Important?

Within the context of Cambridgeshire Cricket Association, Cambourne CC is seen as a key growth provider. Given our high quality of junior coaches, and the sessions we provide to those who have never had the chance to play cricket before, we are seen as critical to the future development of players all across the county. We are one of only a few select teams with 4 Saturday Mens teams – only one other exists from any single settlement.

To enable us to do this, we have to continue to grow as a club to improve our existing service offering to the community, and to increase the capacity of our development academy.

By doing this, we will not only be able to host district and county organisations, bringing the best talent to Cambourne, but we will also be eligible for additional funding which becomes a cyclical benefit to the community.

Cambourne is one of the largest and most diverse population bases in the county, we need to have a cricket club that reflects this. As an organisation, we are learning lessons from historic clubs around us to accelerate our growth and realise this potential – a cricket club to make Cambourne proud.



Proposal 1: Pergola to provide a more welcoming club environment

Why this is critical:

- Protect players and visitors to the Upper Cambourne pavilion during hot, sunny days in the summer. The pavilion is west facing, and so the glare from the sun currently makes it unpleasant in the peak of summer – the internal temperatures within the building are also impacted.
- Facilitate longer bar opening hours during the winter – this will generate more revenue for the club, allowing us to become financially independent when funding future growth projects.
- Provide a covered scorers hut – this is a league requirement for the Whiting Premier, which our 1st team are close to achieving and one day will achieve. We need to have the infrastructure in place soon to prevent this compromise the clubs future eligibility for higher standard leagues.

How is this project being funded:

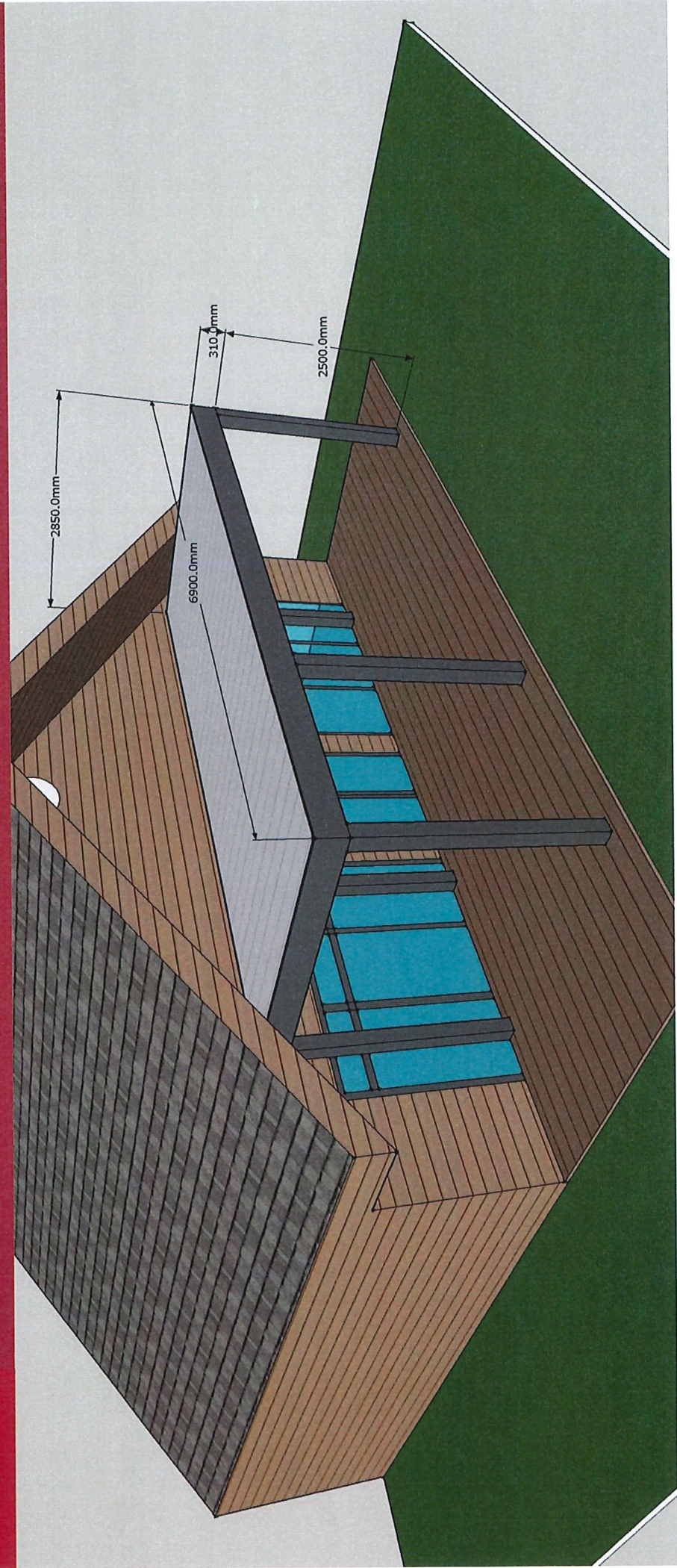
- We have secured, in principle, an ECB grant of £10,000, against an estimated total project cost of £15,000 – we will be funding the remainder through our bar generated funds.

What we need from the council:

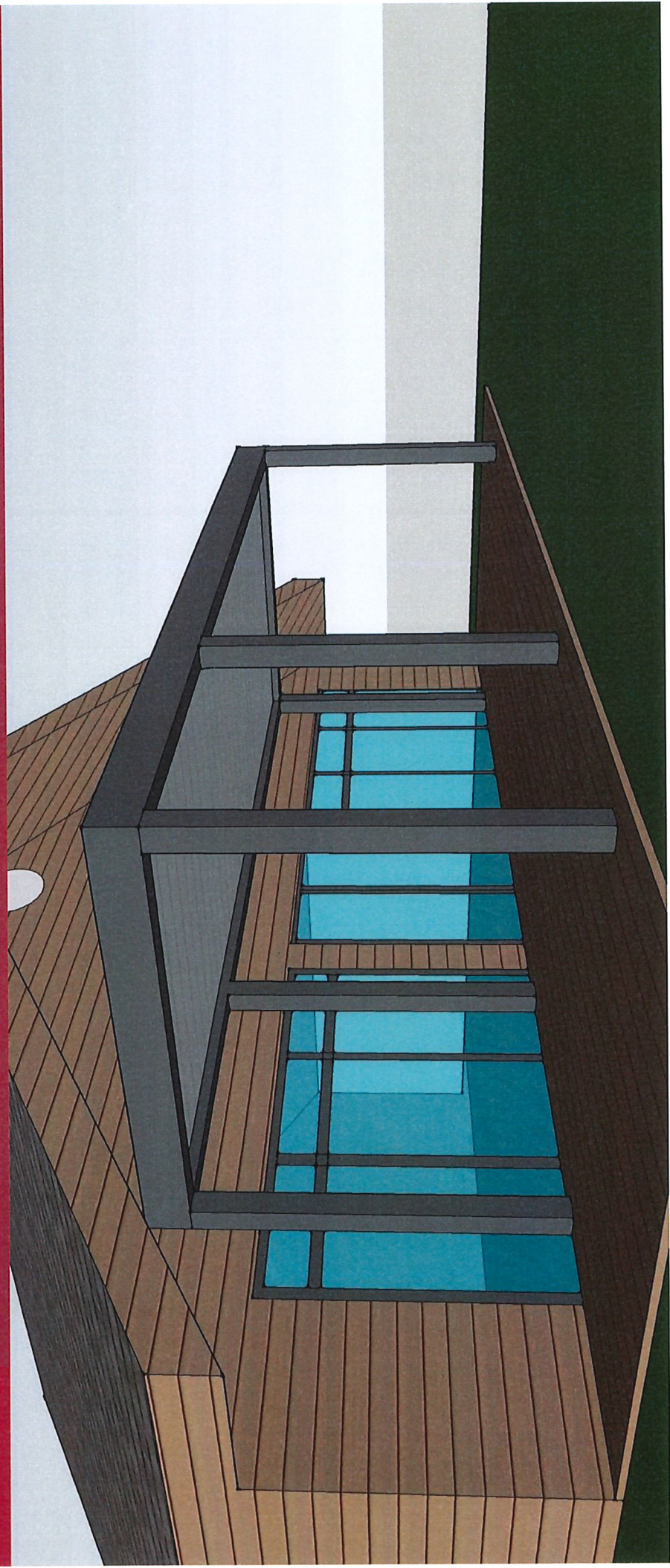
- For the grant to be finalised, we have to have written consent from relevant planning authorities, and so **we need the council's signoff on the proposed pergola installation** – details are overleaf.



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Proposal 2: Permanent, fixed nets local to our grounds

Why this is critical:

- At present we are completely dependant on third parties for net hire – this costs us thousands of pounds every year, which is money we could be investing into our youth programmes and other long term investments. This year alone, we had to fit 30 people into our single net at Lower Cambourne as the school had failed to maintain their facilities over the winter. It was the end of May before we were able to have 2-3 lanes which ensures everybody gets a chance to practice properly, and is clearly not sustainable in the long term.
- For the club to be independent, flexible, and able to increase the number of players we can upskill, we need our own 3 lane facility that will last into the future.
- This facility can be hired out for private use, bringing in additional revenue for ourselves and the council.

How is this project being funded:

- The estimated project cost will be £30-40k
- The ECB have said in principle they will provide us with £10k, provided we continue to grow our Girls's cricket section, as this is something that sets Cambourne apart from other clubs in the county. The remainder of the project will be funded through our own income, and additional grants we are currently investigating.

What we need from the council:

- We need to ask for agreement on a site in principle for our fixed nets, once we have generated enough income and grant funding to realize this project within 5 years.
- We have identified several sites of interest – please see overleaf.



Site A would be our ideal location, however after informal discussions we understand that this area is earmarked for environmental improvements.

Site B covers a small section of the existing football grounds that is mostly vacant space, and would allow us to walk a short distance from our ground to train before and after matches.

An additional consideration we think should be made is for an additional pedestrian crossing – this is due to the high volume of cricket balls that end up on or near the road on Back Lane. To protect our players, it would be preferable for them to have an ability to cross the road at a safe place in future.

The proposed size of the new facility is 40m x 12m, and will be three fully enclosed bowling lanes. The plan is to have this facility lockable to protect it from vandalism.



Proposal 2: Permanent, fixed nets local to our grounds



Proposal 3: A new digital booking system for the Upper Cambourne ground & pavilion (trial)

Why this is critical:

- Both the club and the council have encountered issues with communication in recent months, particularly with external parties booking the Upper Cambourne Pavillion. We want to help resolve these issues for the long term.

The Proposal:

- Much like Hardwick Council - <https://hardwickandcaldecotecc.skedda.com/booking> we could use a system such as Skedda, administered by the existing council staff, to improve visibility of the facility bookings.
- The cricket club could then upload fixtures (at short notice if required as is often the case with cup competitions/junior matches) and map these against any classes/ community groups intending to use the facility.
- We have our bar which is crucial to the financial independence of the club and needs restocking several times during the week – having this system would allow our volunteers to dip in and out as they require without interfering with other users of the facility.
- If successful as a season long trial, we believe this could be implemented more widely across all of Cambourne's bookable facilities so the community has increased visibility of their availability. This in turn is likely to drive more revenue for the council.

What we need from the council:

- Consideration of the above proposal and a discussion on its suitability
- Investigation into digital systems such as Skedda, to test their suitability for Cambourne Town Council
- Feedback from existing Council staff, to bring them along with us on the journey



Proposal 3: A new digital booking system for the Upper Cambourne ground & pavilion (trial)

DAY	MONTH	GRID	LIST	<	>	MONDAY, 24 JULY 2023	▼
09:00			Net 1			Caldecote grass net	
10:00							
11:00							
12:00							
13:00							
14:00							
15:00							

Any space, any size

Skedda brings together everything that's required to handle the scheduling of any space, large or small. Smart scheduling that fits how your space works.

Quick setup

With all the tools needed to customize the platform to match your requirements, you'll be up and running and seeing the benefits in no time.

Automation magic

Making your administrative life easier is what we aim for at all times. The automation rules allow you to put your system in auto-pilot and focus on other things.

Safe & secure

Skedda is a platform that our customers rely on day in, day out. With over one million users, seven years of uptime and rock-solid data protection, Skedda is your trusted partner.



Thank you for your
consideration

